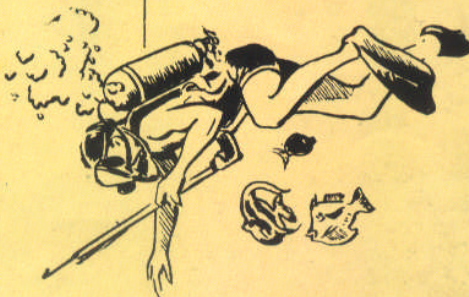


16000000

DESCO

Complete Line of
EQUIPMENT
for **WATER SPORTS**
and **SKIN DIVING**



DIVING EQUIPMENT & SUPPLY COMPANY

SINCE 1937

212 NORTH BROADWAY

MILWAUKEE 2, WISCONSIN

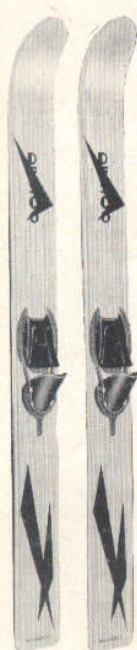
DESCO's Laminated Water Skis

All New For 1957

DESCO now offers a completely new line of laminated water skis. With today's more powerful outboard and inboard boats and motors the laminated water ski is a must.

The three straight plys and two cross plys make a complete five ply ski that is far stronger than the average single blank ash type ski. This has been proven in aircraft construction, beam construction, etc. Cracking and splitting, as previously experienced is no longer a problem with DESCO'S new laminated ski.

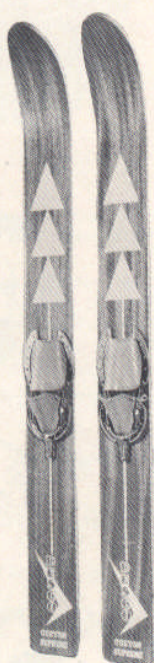
All DESCO skis have a top and bottom layer of birch veneer. Laminated skis are not to be confused with plywood...laminated skis all have solid cores...plywood does not. Both top and bottom surfaces are sanded, sealed and either finished in clear material or in paint. Today's demand for flash and color dictate that we offer painted skis in brilliant trim. DESCO skis are NOT painted to hide any blemishes in wood. They are guaranteed to be absolutely solid.



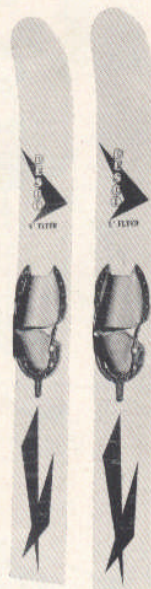
No. 29224



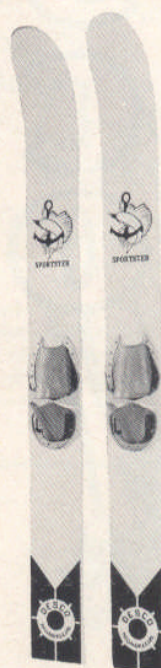
No. DL



No. 29252



No. 29260



No. 29245



No. 29257



No. 29123

Catalog No. 29224...DESCO Supreme Ski...One of the most popular skis in the DESCO line, it is made of laminated wood with birch top and bottom, sealed and finished in natural varnish. This very attractive ski is trimmed in red with DESCO self adjusting foot binding in light grey rubber, you have a pair of the flashiest skis available today. Approximately 6' long and 6½" wide, individually boxed. List Price\$35.00

Catalog No. DL...DESCO Leader Ski...An economical ski for the beginner that is beautifully finished in cardinal red with yellow trim. The bindings are of high grade soft rubber and adjustable. Approximately 6' long and 6½" wide. Individually boxed. List Price\$28.95

Catalog No. 29252...DESCO Custom Supreme Ski...A beautiful ski with mahogany back and face finish in clear marine varnish, design is silk screened in very light sea foam green. The foot grip is the famous DESCO self adjusting in light grey rubber. It is approximately 6' long and 6½" wide. List Price\$38.50

Catalog No. 29260...DESCO 5' Flyer Ski...Especially designed for small people and children this attractive ski is finished in a

brilliant yellow trimmed with red. The binding is of high grade pale blue rubber and is adjustable from foot size 6 to 13. 5' long and 6-3/8" wide. Individually boxed. List Price\$32.50

Catalog No. 29245...DESCO Sportster Ski...One of our most satisfactory volume numbers made of laminated wood finished in a brilliant yellow trimmed in green with adjustable foot bindings. Approximately 6' long, 6½" wide. Individually boxed. List Price\$32.75

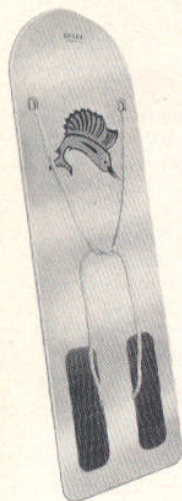
Catalog No. 29257...DESCO Slalom Ski...The perfect ski for the advanced rider. It is finished entirely in white trimmed in brilliant green, 6' long and 7" wide. It has one complete self adjusting grey binding and secondary toe piece only for rear foot. Individually boxed. List Price\$22.50

Catalog No. 29123...DESCO Outboard Ski...Designed for the Outboard enthusiast, this red and white ski affords maximum lift to the rider. It is 6' long and 7" wide and has a soft grey adjustable foot binding. Individually boxed. List Price\$34.50

Prices Slightly Higher West of the Rockies

Manufacturers of DIVING LUNGS • DIVING MASKS

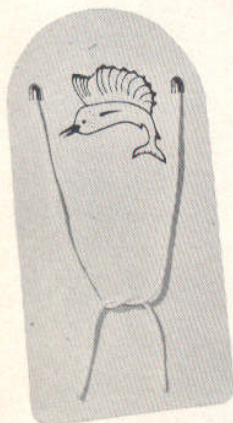
Water Sports for Fun on the Surface



DESCO AQUAPLANE

Catalog No. 29189

DESCO'S popular priced and popularly accepted aquaplane. Sleek, lightweight and sturdy. For amateur or professional. Made of top quality marine plywood, $\frac{3}{4}$ " thick, 2 ft. wide, 6 ft. long. Two non-slip rubber foot pads. $\frac{1}{2}$ " white rope secured to board with special locking brass clips. Colorfully painted and decorated with a special water-proof enamel. Shipping weight 30 lbs. List Price.....\$35.00



DESCO "SHORTY" AQUAPLANE

Check These Features.....

- $\frac{1}{2}$ inch 5 ply marine plywood 4' x 2'
- Glossy Enameled finish
- Non-skid surface
- $\frac{1}{2}$ inch cotton rope fastened with brass-chromeplated fittings. This "little brother" to the standard Aquaplane provides a fun filled... thrill packed ride...that only a board of this size can offer. Shipping weight 15 lbs.

List Price.....\$21.50



DESCO DISC

Catalog No. 29309

Attractively finished in bright enamel with non-skid top surface. 42" in diameter and made of marine plywood. This disc offers water ski enthusiasts new thrills and challenges in water fun.

Shipping weight 23 lbs.

List Price.....\$25.00

Desco Water Ski Accessories



ECONOMY MODEL

Catalog No. 59178

Shipping weight 2 $\frac{1}{4}$ lbs.

List Price.....\$4.25



FLOAT MODEL

Catalog No. 59093

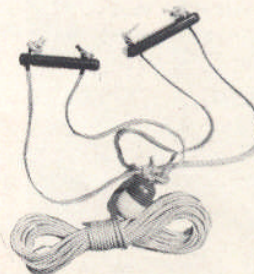
$\frac{1}{4}$ " diameter. Finest manila. 60 ft. long Hardwood handle. Floating block attached. Shipping weight 2 $\frac{1}{2}$ lbs. List Price.....\$6.25



POLYETHELENE TOW ROPE

Catalog No. 59136

This new all floating tow rope is one of the most popular additions to the DESCO line. Approximately 70' long in brilliant yellow which makes it easy to see, handle and float are in red. Individually boxed. List Price.....\$8.00

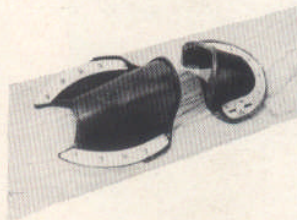


SLALOM TOW ROPE

Catalog No. 59135

A must for Slalom skiing, the DESCO tow rope has two durable 7" hardwood grips and 65' of $\frac{1}{4}$ " Grade 1 manila rope. Individually boxed.

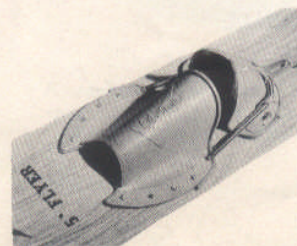
List Price.....\$5.95



SPORTSTER SKI BINDING

Catalog No. 59210

The Sportster Binding is used on the Sportster and Outboard ski. The foot is manually adjusted to the wearer by two knurled nuts. Foot pulls out easily in case of a fall. Shipping weight 2 lbs. List Price.....\$7.95



SUPREME SKI BINDING

Catalog No. 59086

DESCO bindings come in two styles with toe and heel pieces of soft MOLDED rubber. The Supreme Binding is the finest with anodized aluminum frame and phosphor-bronze spring making it automatically adjustable to all foot sizes. Shipping weight 2 lbs.

List Price.....\$10.25

DOLPHIN LUNGS

All New Models For 1957



D 138

DOLPHIN SPORT Catalog No. D 138

Single 38 cu. ft. cylinder giving ½ hour diving time at 33 feet. Lightweight and extremely comfortable...the answer to the needs of young enthusiasts and beginners. Shipping Weight 42 lbs. List Price.....\$170.00

DOLPHIN STANDARD Catalog No. D 170

Single 70 cu. ft. cylinder giving 1 hour diving time at 33 feet. The "Standard" of sports divers and professionals alike. Shipping weight 51 lbs. List Price.....\$182.00

DOLPHIN DELUXE Catalog No. D 238

Two 38 cu. ft. cylinders giving 1 hour and 10 minutes diving time at 33 feet. The finest all purpose lung offering the latest features known to lung diving. Balanced cylinder mounting offers complete underwater freedom plus extra time, underwater! Shipping weight 63 lbs. List Price.....\$210.00

DOLPHIN PROFESSIONAL Catalog No. D 270

Two 70 cu. ft. cylinders giving 2 hours diving time at 33 feet. A "professional" type that gives the diving time required to successfully analyze and complete research and salvage operations. Shipping weight 78 lbs. List Price.....\$245.00

Prices Slightly Higher West of the Rockies

The new Dolphin Lungs for 1957 are completely redesigned from the standpoint of an entirely new demand valve, a longer smoother operating snorkel and the DESCO exclusive FLOW BOOSTER which makes DESCO'S full face mask type lung the easiest breathing unit devised to date.

The DESCO Dolphin Lung is an (open circuit) demand valve type using compressed air. The demand valve is incorporated into the DESCO U.S. Navy type full face mask which has been used by our Navy for over 15 years. It operates at 70 p.s.i. through a preset regulator located on the lung backboard.

The new DESCO demand valve allows effortless breathing at any depth and is fully automatic. The "conserve-air" attachment is really a snorkel type extension which allows the diver to breath surface atmosphere rather than cylinder air when the lung is not under water. This provides an advantage to those who must swim from shore to diving area.

The mask can be left on with all breathing done through the snorkel and, as a consequence, none of the air is used out of the tank or tanks. The snorkel cap is simply opened or closed by a slight twist. Should the snorkel cap be left open at the time of diving, escaping bubbles from the snorkel will signify to the diver to close his snorkel. The cylinders of the DESCO Dolphin Lung are fastened to a plastic backboard with adjustable shoulder straps insuring a good fit on any size person. Of course, a quick release buckle on the waist strap gives immediate freedom in case of an emergency. Inasmuch as cylinder valves face downward, the nuisance of having valves bumping the back of the diver's head no longer exists.

All of the large standard gland nut fittings on DESCO lungs now incorporate "O" Ring seal which makes it relatively easy to tighten the fittings without the use of large wrenches. The new Dolphin Lungs are definite advances in self contained underwater breathing devices.



D 238

Manufacturers of DIVING LUNGS • DIVING MASKS

Brand New ! DESCO "MARK 10" DIVING LUNG

PLENTY OF SALES APPEAL

Check These

Exclusive FEATURES

The DESCO MARK 10 is a completely new mouthpiece type breathing unit. Several of its features are new and revolutionary. For instance, the entire demand assembly on the inside is newly designed, a newly molded diaphragm is being used as well as an entirely new body. At the mouthpiece there is a shut-off valve which helps control the new Flow Booster air supply. Actually, the DESCO MARK 10 unit is a new concept in mouthpiece type breathing unit. Every new MARK 10 lung comes standard equipped with a built in air reserve. For the utmost in safety, value and eye appeal, the DESCO MARK 10 sets a new high for a commercially available unit.

M138...Regulator with single 38 cu. ft. cylinder. 38 minutes diving time at 33 ft. Shipping weight 33 lbs.

List Price...\$129.95

M170...Regulator with single 70 cu. ft. cylinder. 70 minutes diving time at 33 ft. Shipping weight 40 lbs.

List Price...\$139.95

M238...Regulator with two 38 cu. ft. cylinders. 76 minutes diving time at 33 ft. Shipping weight 52 lbs.

List Price...\$180.00

M270...Regulator with two 70 cu. ft. cylinders. 2 hours diving time at 33 ft. Shipping weight 75 lbs.

List Price...\$200.00

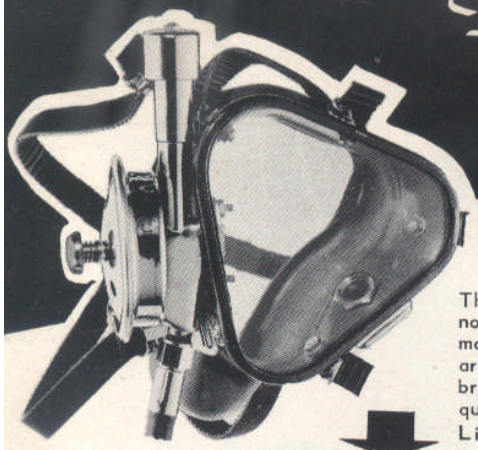
*New
Low Prices !
\$129.95 With Air Reserve*

Complete with 38 cu. ft. cylinder.

Prices Slightly Higher West of the Rockies

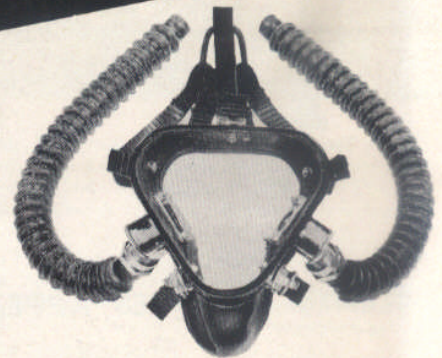


Desco Divers' Accessories



DESCO CONVERSION MASK Catalog No. DCM 1

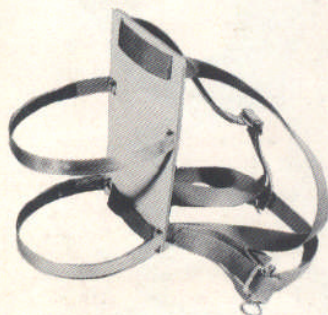
The famous DESCO U.S. Navy type full face mask is now available for those who would like to convert their mouthpiece units to full face mask units. Suitable valves are installed on either side of the mask which has a brass frame, molded rubber plexiglass window, and quick release adjustable headstraps. Shipping wt. 4 lbs.
List Price.....\$59.50



DESCO MASK WITH DEMAND VALVE Catalog No. DVM

The DESCO full face mask with demand valve is made available to those who especially want a piece of equipment that can be used in several ways. The unit as it stands can be used as a full face mask with surface fed air from either a large or small compressor. In this way, it will be similar to the DESCO mask used by the Navy. If it is to be used with regular compressed air bottles, it is important that a pressure regulator adjusted to 60 pounds be used, if a greater amount of pressure is to flow through the demand valve. Shipping weight 3½ lbs.

List Price.....\$79.50



DESCO ALL PURPOSE BACKBOARD Catalog No. DBB

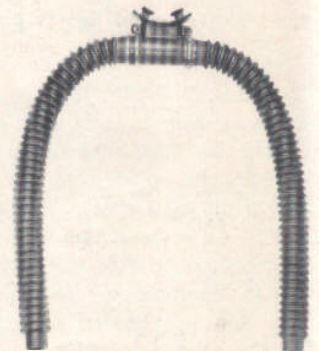
There have been so many requests for this backboard by various lung users that we have placed it on the market as an accessory. It is built to accommodate either the 38 cubic foot or 70 cubic foot bottle. Plastic backboard is equipped with shoulder strap and quick release buckle. Please specify size bottle when ordering.

List Price.....\$15.00

DESCO HOSE AND MOUTHPIECE ASSEMBLY Catalog No. DMP

A complete replacement unit to be used with the mouthpiece type breathing lung complete with non return valve.

List Price.....\$12.50



DESCO WEIGHT BELT Catalog No. DWB 1

A 1½ x 48" web belt with standard DESCO quick release buckle. Combined with the DESCO slip on weight, it provides a good buoyancy control so necessary to the lung diver. Furnished with three weights or 7½ lbs. Shipping wt. 8 lbs.
List Price.....\$9.50

Additional Weights Catalog No. DSWI.....Shipping wt. 3 lbs.
List Price.....\$1.50



FILLER CONNECTION Catalog No. 59131

All brass connector for filling lung cylinders. Provides double female ends for connecting lung cylinder to supply cylinder or compressor. Shipping weight 1¼ lbs.

List Price.....\$6.50

GAUGE ATTACHMENT Catalog No. 59158

A 3000 lb. gauge with gland and nut attachment for checking Air supply on All DESCO lungs. Shipping wt. ¾ lbs.

List Price.....\$7.00

FILLER CONNECTION WITH GAUGE Catalog No. 59066

3000 pound gauge with brass connection for filling cylinders on self-contained equipment. Has standard female oxygen fittings on each end. Shipping weight 2 lbs.

List Price.....\$13.00

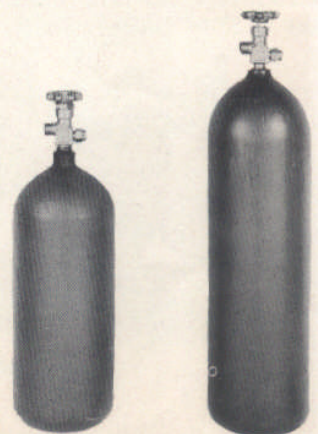
EXTRA CYLINDERS Catalog No. 59173

Standard 70 cu. ft., one hour tank with oxygen valve. Shipping weight 29 lbs.

List Price.....\$55.00

Catalog No. 59153

38 cu. ft. cylinder with oxygen type valve giving ½ hour diving time. Shipping weight 21 lbs.
List Price.....\$45.00

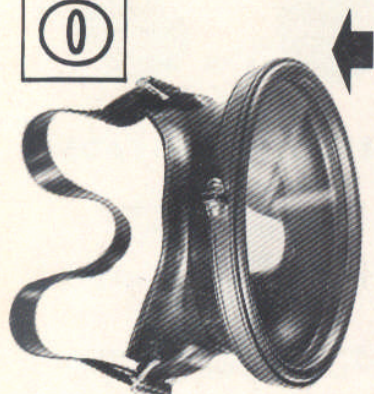


Prices Slightly Higher West of the Rockies

Manufacturers of DIVING LUNGS • DIVING MASKS

DESCO

Water Sports Accessories

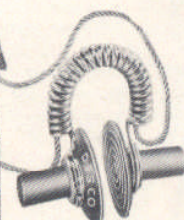


DESCO PROFESSIONAL SWIM MASK Catalog No. SM3

Soft pliable ebony mask. Professional type, with metal band. Fully adjustable for any face. A natural companion to Continental Swim Fin. Adjustable strap, unbreakable face-piece...Boxed ready for shipment....Shipping Weight 1 lb.
List Price.....\$3.25

SWIM MASK Catalog N. SM2

A soft rubber mask to fit any face. Adjustable head strap and unbreakable facepiece... Attractively boxed...Shipping Weight 1 lb.
List Price.....\$2.50

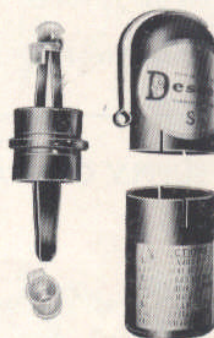


DESCO NOSE CLIP

A completely comfortable, handsome nose clip for any swimmer who wants to avoid getting water up his nose.

Large, soft rubber surfaces for nose comfort. Rust resistant, nickel plated spring. Neck cord to prevent danger of loss.

Colorful display, 12 to a card.



EAR PROTECTORS Catalog No. 29247

An extremely, soft, comfortable, easily inserted ear plug. Makes an efficient, positive seal and completely protects the ear from entrance of water. Reduces noise levels decidedly, but loud warnings can still be heard. Packed in a very attractive plastic pocket case with pencil clip. Attractively displayed, 12 sets of plugs in their cases in a display carton.

Assorted sizes: 3 small, 6 medium and 3 large to each carton.

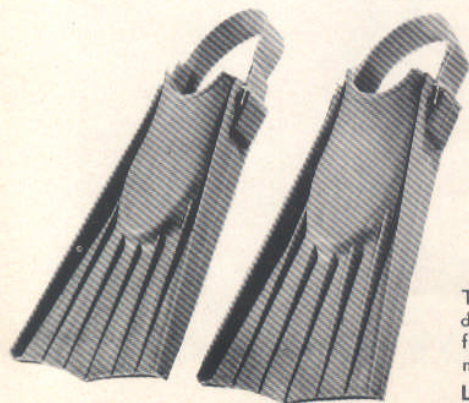
Shipping weight.... $\frac{3}{4}$ lbs.

List Price.....\$6.00

Supplied in two styles: Catalog No. 29156...Black rubber pads and black neck cord.

Shipping Weight $\frac{1}{2}$ lb. List Price.....\$6.00...
Catalog No. 29246...Flesh colored rubber pads and white nylon neck cord.

Shipping Weight $\frac{1}{2}$ lb. List Price.....\$7.20...



SWIM FLIPPERS Catalog No. SF 2

A comfortable fin with adjustable heel strap to fit all sizes. Light in the water, these fins make swimming easier and lots more fun! Each pair individually boxed. Shipping weight 2 $\frac{3}{4}$ lbs.

List Price.....\$4.95

DESCO CONTINENTAL SWIM FINS Catalog No. SF 3

The Ultimate in fine quality Swim Fins. Streamlined Fishtail design. No straps or buckles, yet conforms to either foot like a fine shoe. Firm pliable rubber, in deep rich ebony. For speed and manoeuvrability in water. Shipping weight 3 lbs.

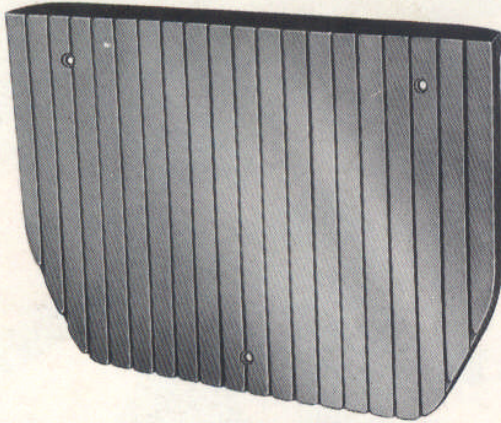
List Price.....\$7.95



STOP

ANNOYING MOTOR NOISE AND VIBRATIONS

DESCO MOTO-MOUNTS AND DESCO MOTO-PADS

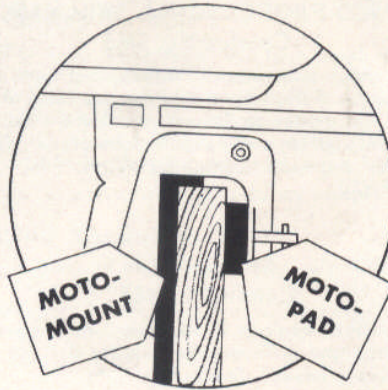


MOTO-MOUNT

MOTO-MOUNT—the DESCO anti-vibration pad for outboard motors. For a more quiet and smoother ride there is nothing finer than the DESCO Moto-Mount.

Mounts on the transom of boat. Reduces vibration and noise, as much as 60%. Made of molded rubber, resistant to gasoline or oil. Serrated face prevents the motor from creeping on transom. Simple to install . . . five screws are furnished to fasten pad to transom. This new item greatly reduces chance of motor loss.

Catalog No. 56021.....List Price \$2.50



DESCO MOTO-PADS

Cat. No. 56018

List Price .60 (\$3.60 per box)
Small, Shp. Wt. 1/2 lb.

Cat. No. 56019

List Price .60 (\$3.60 per box)
Med., Shp. Wt. 1/2 lb.

Cat. No. 56020

List Price .60 (\$3.60 per box)
Large, Shp. Wt. 1/2 lb.

DESCO MOTO-PADS

DESCO MOTO-PADS . . . in three sizes for 3/4 hp. motors to 50 hp. motors. DESCO MOTO-PADS . . . companion product to DESCO MOTO-MOUNT. Can be used with or without Moto-Mount.

Non-slip Moto-Pads fit over thumb screws, greatly reducing vibration and preventing marring of transom. The serrated face prevents motor creeping. Molded rubber, resistant to gasoline or oil . . . packaged 6 pair of a size to a box.



DIVING EQUIPMENT AND SUPPLY COMPANY

212 No. Broadway

Milwaukee 2, Wisconsin

1957
Sports
Catalog