NEW! EXCITING!

Desco

MILWAUKEE 2, WISCONSIN

Water Sportsters

Spark your profits with

DESCO DESIGNED, QUALITY MADE WATER SPORTSTER PRODUCTS

6 FAMOUS DESCO WATER SKI MODELS
NATIONALLY KNOWN . . . SLALOME •
SKI-FLYER • SHORTY • SUPREME •
SPORTSTER • PACIFIC • FLASH •

SWIM MASKS • EAR PROTECTORS
NOSE CLIPS • SWIM TAILS
TOW ROPES • FOLD-A-WAY CHAIR
BACKS • NEW STYLE-IZED GOOGLES
DESCO LEADERS IN WATER SPORTSTERS

Order Now
Consult Your Jobber to Insure
Early Delivery

Sports Division
Diving Equipment and
Supply Co.
234 N. Broadway
Milwaukee 2, Wisconsin
NEW DESC Water Skis for Fun and Thrills

All of finest material. "Vision Proof," natural finish. Desco Quality built for your guarantee of "know how" craftsmanship.

SLALOM WATER SKI
Cat. No. 29257
7"—one ski only
Twist and turn through a Slalom course! An exciting thrill! This ski has a broad running surface. Has sporster binding, and wide rubber toe strap for rear foot.

SPIGLER WATER SKIS
Cat. No. 29259-(4')
Cat. No. 29260-(5')
Excellent for children! Smaller surface will turn and control faster. 5' skis are choice of experienced skiers (up to 200 lbs.).

SHORTY WATER SKIS
Cat. No. 29258-(3')
Very Fast! The Shorty is the ski for the expert! A new thrill in skiing! For experienced skiers!

SPORSTER BINDING
Cat. No. 5909A
Regular binding. Strong form fitting rubber shoe. Can be adjusted to foot size. Foot comes out easily in case of a fall.

SUPREME BINDING
Cat. No. 5909A
Quick adjustable binding to any size foot. Binding of anodized aluminum, strong form fitting rubber shoe and phosphor bronze spring for automatic adjustment. Foot comes out easily in case of a fall.

DESCO Tow Ropes
For Aquaplanes and Water Skis
Sturdy Construction for Rough Use!
Cat. No. 59093
The DESCO tow rope is made of 1/4" pure manila rope, 60' long, with hardwood handle, waterprooofed and high gloss enameled, with additional floating block attached. Selected as tops by ski fans all over the waterways!

VISION-PROOF Water Skis!
A New Idea in Ski Finishes — Let's You See What You Buy!

SUPREME WATER SKIS
Cat. No. 29224
Choice of the experts — the modern speed thriller! Sleek leader in water ski, Desco pioneers with the transparent VISION-PROOF marine varnished speed ski. See carefully selected, kiln dried, straight grain long ash for added strength. Color trimmed with bright enamel; Desco Supreme models carry the familiar sailfish as tail and decoration. Quick adjustable binding for any size foot. Light, practical, comfortable, beautiful design. Regal and tough, the "Supreme" is tops for speed. Binding of anodized aluminum, strong rubber shoe and phosphor bronze spring for automatic adjustment.

SPORTSTER WATER SKIS
Cat. No. 29245
Same high quality VISION-PROOF marine varnished finish as Desco Supreme Ski. Same quality construction. It is an ash hardwood ski of excellent design with our new adjustable foot binding. This is the ski that brother and sister will cherish as their "favorite." The foot binding is made of a tough rubber shoe. A quality ski, priced right. Color trimmed with bright green enamel, decorated with the DESCO SAILFISH.

PACIFIC FLASH WATER SKIS
Cat. No. 29250
This Ski rides high on the water and planes at low speed. Allows skier to maneuver, slalom and gives you the most thrilling ride in skiing. Constructed of tough, kiln dried straight grained hardwood for added strength. Comes in all colors, in high gloss enamel and decorated with the DESCO SAILFISH. The improved, self-adjustable foot binding makes it ready for use by the entire family. It excels in practicability, comfort, beauty and endurance. A Hardware Ski, light in weight, with binding of anodized aluminum, strong rubber shoe and phosphor bronze spring for automatic adjustment to fit feet of varying size.
The DESCO aquaplane offers this proven one design, top seller in this popular water sports equipment. Sleek, lightweight, sturdy, solid type, correct, easy towing design. This plane is the favorite of the young and old, amateur or professional, as well as the most popular priced aquaplane on the market today. Made of first quality 3/8" marine plywood, 2' x 6' and equipped with non-slip rubber mat, eighteen feet of soft white rope which is secured to the board with special locking brass hardware clips. Colorfully painted and decorated with the DESCO SAILFISH, in special water-resistant enamel. Rugged—built to take it!

Keep Them Moving (With and) on a Desco Aquaplane

Swimtails
Cat. No. 59087

Designed to do for you what fish's tail and fins do for fish. All the principles of fish locomotion—water displacement and undulation, flexion are incorporated in Swimtails. What all swimmers want NOW! What all swimmers can have at this reasonable price. Available in three sizes, with quickly adjustable non-slip buckle and heel strap. Designed by Dr. Charles H. Wilen, of Nice, France, ichthyologist, well known as an authority on underwater fishing and designer of spear-fishing equipment.

Ear Protectors
Cat. No. 29247

Yes sir, we've got it! An EAR PROTECTOR that does everything you want it to do. A definite protection to the precious ear canals, yet speech warning signals and other ordinary noises can be heard. Comes in an attractive, handy plastic pocket case with a pencil type clip. Attractively displayed on a display card (12 to a card). Comes in assorted sizes on card, 3 Large, 6 Medium, 3 Small.

Desco Nose Clips
Cat. No. 29156

A new advanced design. Seals the nostrils against water and keeps sinus infection at a minimum. The broad rubber surfaces allow pressure to be applied gently and yet firmly without discomfort to the wearer. Rust-resistant nickel plated spring, with rubber nose pads, indestructible. Neck cord prevents loss.

Desco has sent its dependable nose clip to the "Fashion Colony" and dressed it up with flesh colored soft rubber pads. Neck cord made of nylon, makes this FASHION model not only the most dependable nose clip available today, but also the most attractive.
DESIGN Fold-A-Way CHAIR BACK

Cat. No. 59090
Popular fisherman's pal . . . sturdy as a chair at home! Easy to
carry, easy to assemble to seat . . . the convenient hooks grip
firmly, chair back opens in one easy motion. Great for bleachers,
spectator sports, picnic benches, outdoors events, etc. Attaches
to any seat. Made of rolled steel rods, with high gloss durable,
aluminum finish. Most comfortable canvas back. A Desco item of
high quality at a reasonable price.

- Comfortable!
- Folds Quickly!
- Carries Easily—Compact!
- Sturdy, Rugged Construction!

DESIGN Style-ized GOGGLES

Cat. No. 59105

- Smart new goggle for land or
  water sports.
- Water skiing . . . underwater
  exploring . . .
- Auto — bicycle, etc.
- De Luxe

Something new —
original style-ized design —
Water tight cushioned eyepieces, made of soft
rubber, chrome plated buckles, adjustable.
Clear vision lens. Attractive color.

It’s new—it’s cleverly designed,
it’s a profit maker—Another
Desco first!

Beautiful, multicolored display, six
goggles to a card.
An attractive “salesman” on your
counter.

DESIGN Swim Masks with UNBREAKABLE PLASTIC LENS!

STANDARD EVERYWHERE FOR UNDERWATER EXPLORING
AND SPEARFISHING

DELUXE MODEL—FINESI AND SAFEST MASK MADE

Cat. No. 59070
Colors: Red or Green

Thanks to DESCO, your eyes are doubly protected by the
unbreakable plastic lens . . . and eyes and nose are safe
from salt or chlorinated water by the perfected soft rub-
er mask. It molds and fits any type face, seals per-
fecfly. All of DESCO Diving experience makes this mask
first choice above and under water.

Colorful in red or green
to please any fashion
queen.

Mutilcolored display box,
becomes “silent sales-
man” on your counter!

DIVING EQUIPMENT & SUPPLY CO.
234 N. BROADWAY • MILWAUKEE 2, WISCONSIN

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